



Preserving Precious Memories

with

 **BESTCLEANERS**

Your gown is the centerpiece of your wedding day, chosen because it, and every detail on it, is perfect for you. When you choose Best Cleaners to care for your gown, you are choosing the only certified member of the Association of Wedding Gown Specialists in the Capital Region to clean, preserve and pack your treasured memories.

Keep your gown looking dazzling through alterations, dancing, dinner, and drinks with the following tips and you can be sure that your dress will remain as beautiful as it was on your special day.

Before the Big Day

Protect Your Gown

Best Cleaners' acid-free, hanging muslin gown bag will protect your gown before the wedding. The all-white bag comes with securely attached handles - perfect for the traveling bride.

After the Wedding

Dry Clean Your Gown Before Storing

The muslin bag you kept your gown in before the wedding should also be used to store your gown after the wedding until it is cleaned and preserved. Remember: the faster your gown makes it to the cleaners, the less likely stains will set in. Best Cleaners offers quick and thorough cleaning, restoration and preservation services at all of our 10 locations.

Inform Your Cleaner of Any Possible Stains

Your wedding can be a long day, complete with photo shoots, dancing and the occasional champagne toast. Invisible stains are unavoidable - from perspiration and make-up to spilled soda and wayward cake icing. When you bring us your dress, be sure to tell your Best Cleaners Client Service Representative of any mishaps or problem areas. We'll make sure to gently remove the stains by hand, ensuring that your dress won't develop brown spots over time.



Quick Fixes for Wedding Day Emergencies

- **Red Wine:** Use a white towel to absorb as much of the stain as possible. Dab gently with a white cloth soaked in warm water from the outer edges of the stain to the middle. Cover any remaining stain with chalk or baby powder.
- **Oily Food or Grease:** Dust stain with baby powder to absorb oil, then gently brush away. Wet a cotton swab with rubbing alcohol and dab from the outer edges of the stain to the middle. Cover any remaining stain with chalk or baby powder.
- **Ink:** Dab at outer edges of the stain toward the middle with a cotton swab dipped in rubbing alcohol. Blot with a clean white cloth. Protect the underside of the dress with an additional white cloth to help absorb the ink. Cover any remaining stain with chalk or baby powder.
- **Lipstick or Make Up:** Try a stain removal wipe, dabbing at the stain. Cover remaining stain with chalk or baby powder.
- **Blood:** Use tepid water to blot at the stain from the outer edges toward the center.

Storage

Wrap Your Gown Properly

Best Cleaners carefully preserve your gown by wrapping the cleaned gown in acid-free materials and then placing the wrapped gown in a museum-quality wedding chest. This chest protects your gown from air, dust, and light, all of which can cause unprotected gowns to yellow over time.

Store Accessories Separately

While many types of headpieces, veils, slippers, gloves, garters, and handkerchiefs can be stored with your gown (each individually-wrapped in acid free tissue), accessories with metal should be stored separately. Best Cleaners technicians will remove any pins, perspiration shields and foam padding from your dress and return them to you for separate storage. Shoes should also be stored in a separate box because the fumes from the leather, glue and metal may cause damage to your gown.

Store Your Gown in a Cool, Dry Place

The best place to store your gown is in a well-ventilated space that doesn't get too hot or too cold. For example, the high temperatures in attics can cause discoloration of your gown, while the moisture present in many basements can contribute to mildew stains. Beneath your bed or in the back of a closet are two good places to store your wedding gown.



Call Best Cleaners!

Best Cleaners is a certified member of the Association of Wedding Gown Specialists and our cleaning, restoration and preservation services are recommended and endorsed by the Association of Bridal Consultants. Our services include:

- **Free evaluation:** We will give you a free estimate for the care of any fabric, new or old.
- **Hand cleaning:** We hand-treat and clean each gown individually, taking every precaution to protect delicate beads, embroidery and lace.
- **Anti-Sugar Stain Treatment:** Our specialized treatment ensures that all sugar, salt, and acid, seen or otherwise, is removed.
- **Personal Inspection:** We encourage you to inspect your gown before we complete the preservation process.
- **International Guarantee:** Any member of the Association of Wedding Gown Specialists will unseal, inspect and press your gown anytime at no charge.

Preserve your wedding gown for the future and protect your memories for a life time with Best Cleaners wedding dress preservation service. Call today for more information.

518.458.BEST

518.458. 2378

For more information on wedding gown preservation, go to www.weddinggownspecialists.com.